



SHOES  
RATIONING BOARD

WAR BOOK 2

WAR BOOK 1

# THE HOME FRONT

American government propaganda to help win the war

RATIONING BOARD

GASOLINE

TIRES

RATIONING BOARD



**After the attack on Pearl Harbor the people of America were prompted to help the war effort by various forms of government propaganda. The following are some of the posters to have the general public assist the war effort which will be known as the Home Front. It was crucial for the government to have the entire nation united in a time of war.**



**HE CAN'T FIX GUNS  
IN THE AIR!**



**BUILD'EM RIGHT!  
KEEP'EM  
FIRING!**



AllPosters



**ARE  
YOU**

**DOING ALL YOU CAN?**

**VICTORY WAITS  
ON YOUR FINGERS—**



**KEEP 'EM FLYING, MISS U.S.A.**

UNCLE SAM NEEDS STENOGRAPHERS! • GET CIVIL SERVICE INFORMATION AT YOUR LOCAL POST OFFICE  
U.S. CIVIL SERVICE COMMISSION, WASHINGTON, D.C.

**PLANT A VICTORY GARDEN**



**OUR FOOD  
IS FIGHTING**

A GARDEN WILL MAKE YOUR RATIONS GO FURTHER

**SERVICE ON THE  
HOME FRONT**

- ★ CITIZENS DEFENSE CORPS
- ★ CITIZENS SERVICE CORPS
- ★ AMERICAN UNITY
- ★ SALVAGE PROGRAM
- ★ VICTORY GARDENS



*There's a job for every Pennsylvanian  
in these* CIVILIAN DEFENSE EFFORTS

PENNSYLVANIA STATE COUNCIL OF DEFENSE  
CAPITOL BUILDING, HARRISBURG, PENNA.



# Cartoons help portray Hitler, the enemy



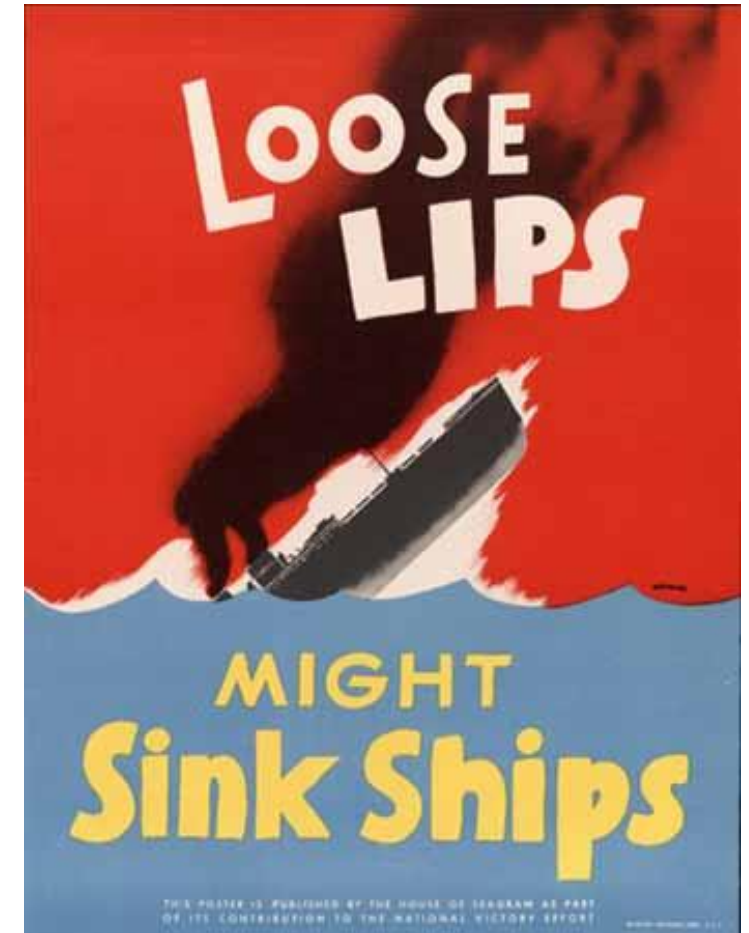


The image of the Japanese was totally different





# Idle chatter was seen as the enemy!



# To pay for the war the government used War Bonds where the people gave money towards the cause



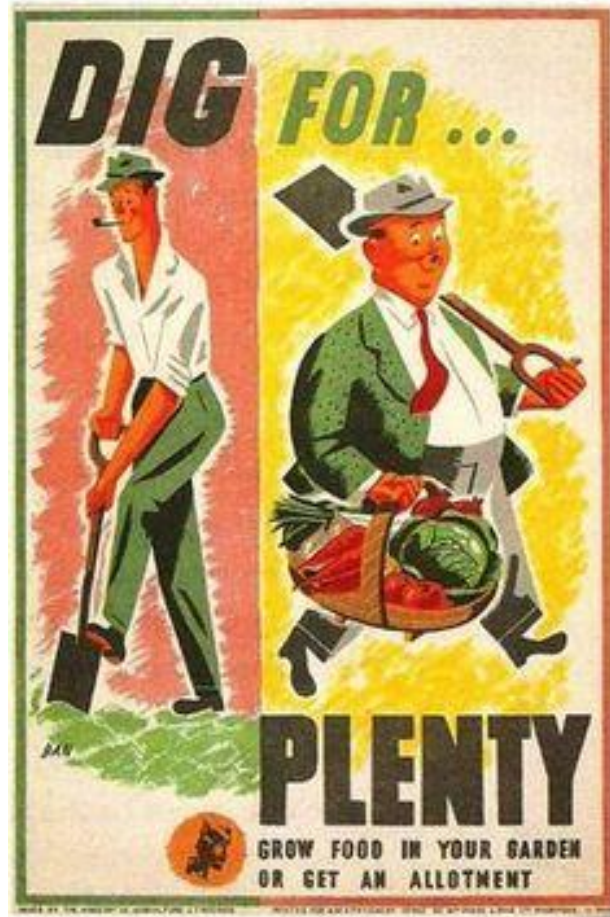


# Women were encouraged to work in factories



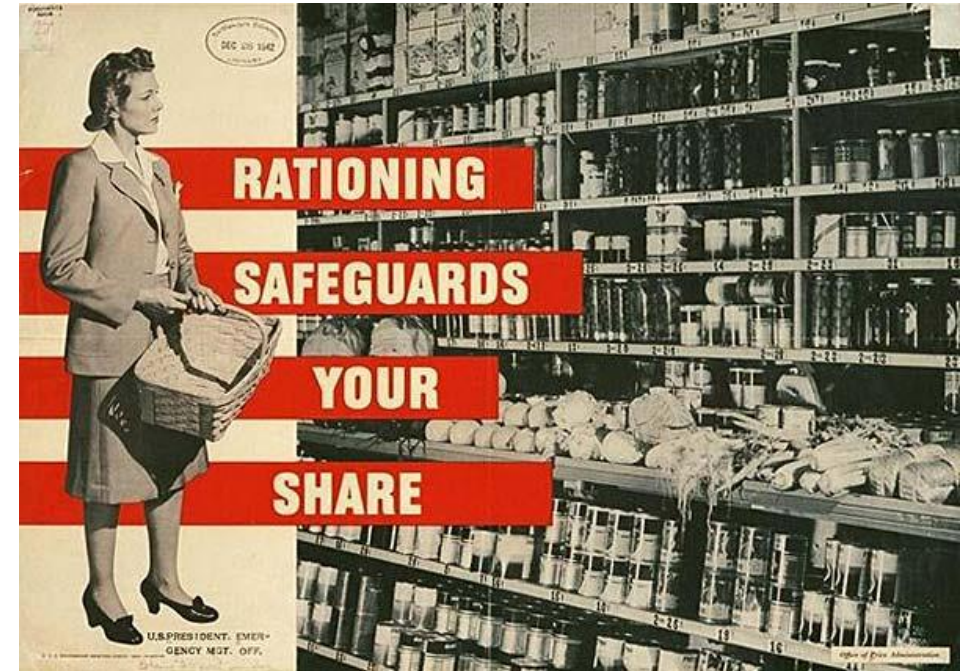
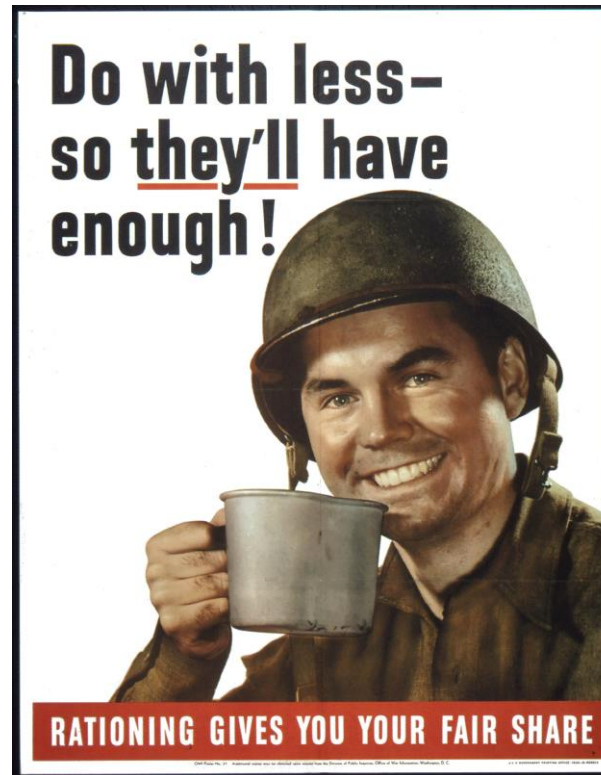
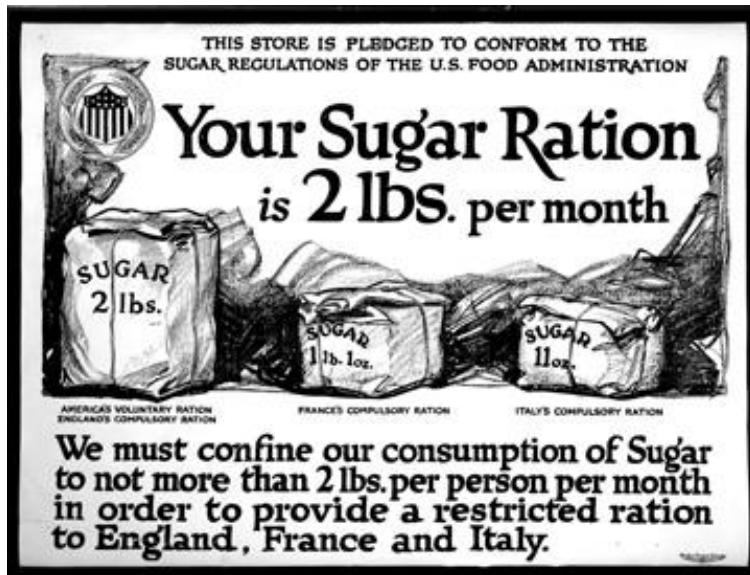


# Growing your own food in “Victory Gardens” was encouraged



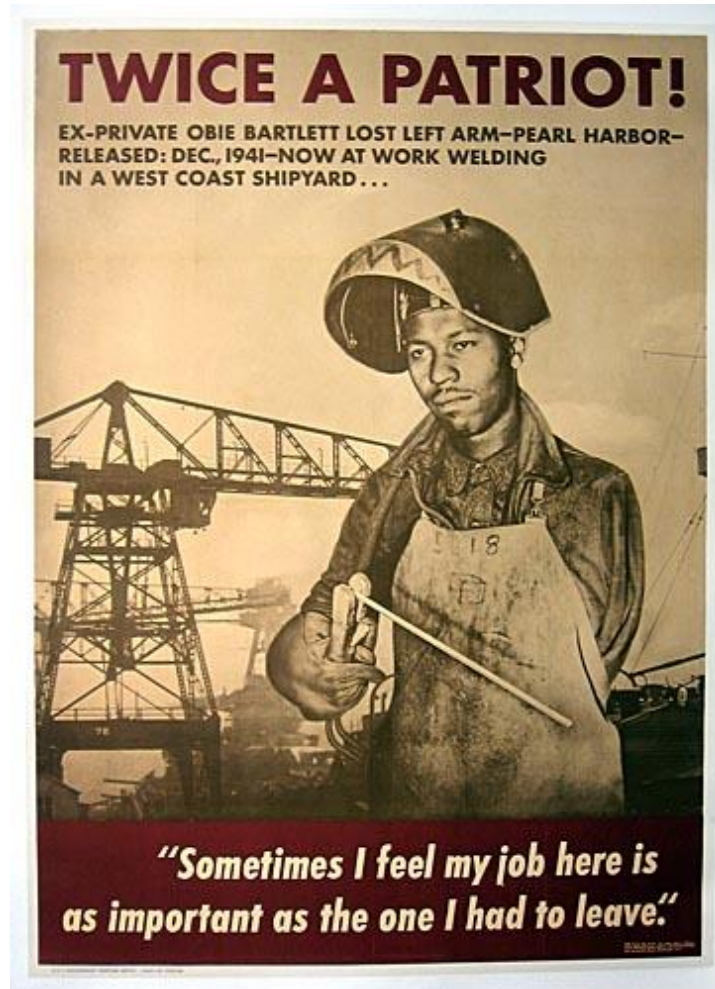


# Every major item was rationed and badly needed metals, oils, and fats were recycled



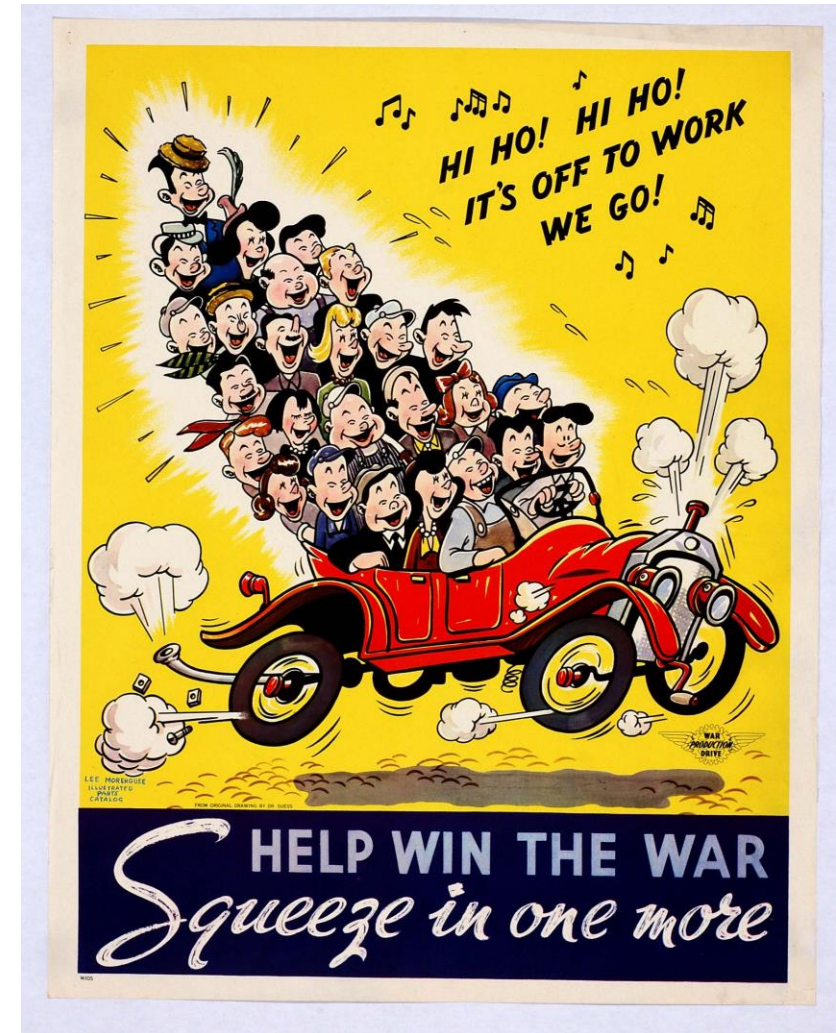


# Despite a time of racial inequality everyone was included in the propaganda posters





# Dr. Seuss became famous for war cartoons







If all else fails to  
motivate...



USE FEAR!