



**Don't like seeing this? Well there is one person you cannot blame. That's the truck driver. Right now truck drivers are trying the best they can with what little they have got to keep things running**

**Most grocery stores would run out of food in just three days if long-haul truckers stopped driving**

# The importance of the trucking industry

The trucking industry refers to the use of road transportation, such as semi-trailers and light trucks, to move goods across overland routes.

Most goods are transported from manufacturing plants to retail distribution centers, but there are other common uses such as the transportation of building materials and waste in the construction industry.



# The Economic Effect of Trucking



Trucking is responsible for most of the overland freight movement in the United States, with the market being worth \$ 796.7 billion in 2018.

At that time, there were over 928,000 truck drivers employed in the U.S., which is less than the industry requires. Owing to this driver shortage, driver costs are the biggest challenge faced by the industry.

# The Lifeblood of the U.S. Economy

Nearly 71% of all freight tonnage in the U.S. moves on the back of trucks. Moving 10.5 billion tons of freight annually requires more than 3.6 million heavy-duty trucks and over 3.5 million professional truck drivers. Without this industry, the American economy would grind to a halt.



# Important Statistics



7.8 million people are employed throughout the economy in jobs that relate to trucking activity in 2018, excluding the self-employed  
3.5 million truck drivers were employed in 2018

The average professional long-haul trucker logs more than 100,000 miles per year

# Different types of trucking companies

**Commercial Carriers** – large companies that own their own fleets of vehicles.

(91.3% operate 6 or fewer trucks. 97.4% operate fewer than 20 trucks).

**Owner-Operators** – Individuals who own their own truck who sub-contract to the major carriers or work through truck brokers.

**FTL** – Full Truckload Carriers

**LTL** – Less-Than-Truckload

**Intermodal** – part Road, part Rail; a cheaper alternative, especially long distances.

**Couriers** – UPS, FedEx etc.



# Couriers are truckers!



**FedEx Ground delivers 2.28 Billion packages a year.**



**142.57 Billion pieces of mail are delivered by the U.S. Postal Service each year**



**Average Wage Cost per Mile of freight trucking drivers in the U.S. is \$ 0.6 cents**

# Trucks across North America

Trucks transported 67.4% of the value of surface trade between the U.S. and Canada in 2018.

Trucks transported 83.5% of the value of surface trade between the U.S. and Mexico in 2018.

More than 40% of the jobs in the American trucking industry are held by minorities



# Women Truck Drivers



**Women are increasingly attracted to the profession because of the equal pay and the greater demand for truck drivers.**

**While there were 234,234 professional female drivers on the roads in 2018, it's still a male-dominated industry: Women made up 6.6 percent of the 3.5 million truckers.**

# Control your own supply

**Walmart alone employs more than 8,600 truckers**  
**In recent years, Walmart has been turning away from third-party contracts and employing its own truckers, including a hiring surge of more than 1,400 new drivers brought on in 2018 and hundreds more so far in 2019.**

**Walmart truckers earn on average nearly \$88,000 per year.**



# In Closing!



So the next time that you see a tractor-trailer in your side mirror or driving next to you on the highway, give the driver a break

It's not an easy job but it is an important one that keeps our nation running and our supermarket shelves stocked!



**#THANKATRUCKDRIVER**

**THANKS FOR ALWAYS GOING THE EXTRA MILE.**

American Trucking Associations: <https://www.trucking.org/news-insights>  
Statista: [https://www.statista.com/topics/4912/trucking-industry-in-the-us/#dossierSummary\\_chapter1](https://www.statista.com/topics/4912/trucking-industry-in-the-us/#dossierSummary_chapter1)  
Markets Insider: <https://markets.businessinsider.com/news/stocks/trucking-industry-facts-us-truckers-2019-5-1028248577#approximately-5-8-of-all-full-time-jobs-in-america-are-related-to-trucking2>